



# 2018-2019 Annual Report to the Community



”

Reading to  
children, even  
before they can  
understand words,  
teaches them to  
associate books  
with love and  
affection.

*~ Unknown*



# 2018-2019 Board of Directors

## OFFICERS

Kevin Franklin, *Chair*  
Jerry Moore, *Vice-Chair*  
Debi Lagueruela, *Secretary*  
Wayne Rowe, *Treasurer*

## DIRECTORS

### 2016-2019

Karol Barillas  
Angela Cox  
Dr. Stephen Gainey  
Susan Hayes  
Dr. Patricia Vinocur

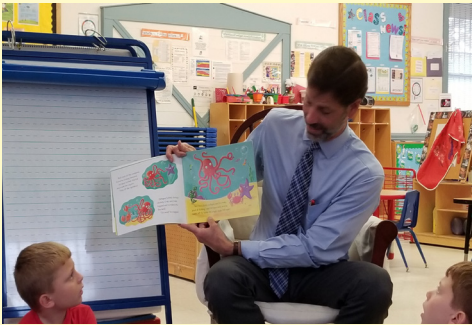
### 2017-2020

Sarah Beth Campbell  
Chastity Glover  
Tyler Wilhoit

### 2016-2019

Niccole Hugg-Suttles  
Sarah Lanier  
Shannon McCrary  
Marcelo Pariz

Jody Walker  
Kathy Walker  
Dr. Terry Worrell



## Vision

We believe children are our future, and the community is an essential part of their path to success.

## Mission

To ensure strong families with healthy, well-prepared children by galvanizing our community to advocate for and invest in their future.

### The Partnership:

- Conducts research, facilitates county-wide and community-specific planning, and allocates/leverages funds to support programs that benefit young children, birth-5, and their families.
- Is a catalyst for bringing together diverse sectors and interests to help develop solutions.
- Serves as the central source of information and technical assistance to improve the quality of child care in Randolph County.
- Educates the community on the critical needs of young children and the importance of early education.



# A Message to Randolph County's Early Education Advocates

## A Salute to Randolph County!

In our work to fulfill the mission of the Randolph Partnership for Children, we have come to appreciate more than ever how incredible Randolph County really is. We speak routinely about the heightened collaboration we find in our county and the ways in which it sets us apart.

As the Partnership for Children celebrates 20 years of delivering services in Randolph County, we are particularly proud of the fact that this has been shared, community-based work. For the role that you specifically have played in bringing the Partnership's mission to life, please accept our heartfelt gratitude. Because of your involvement, the Partnership has:

- Increased Smart Start investments for access to child care
- Improved quality in child care centers and expanded strategies to support early educators with professional development and salary supplements
- Expanded learning opportunities to the out-of-doors, helping educators view nature as a second teacher
- Served growing numbers of children through high quality NC Pre-K
- Launched and continuously expanded literacy efforts like Dolly Parton Imagination Library and Reach Out and Read
- Become increasingly intentional about family engagement in early education
- Convened and facilitated an ever-growing network of people dedicated to making the most out of a child's earliest opportunities



**Board Chair Kevin Franklin**



**Executive Director Lisa Hayworth**

Because of you, and through Randolph County's spirit of collaboration, the Partnership has built strong systems in support of early education and learning. These systems are robust, with mutual accountability, shared data and measurement, and continuous communication.

Great successes in the Partnership's first 20 years give us great optimism for the next 20. Our sincere hope is that the collaborations continue to open new doors for the youngest children in our county, their families, and the educators who teach them. Especially in a county as connected and as collaborative as ours, School Readiness is everybody's business – and we invite you to make it yours!

## Agency Staff

### Management Team

**Lisa Hayworth**, Executive Director

**Adina Horner**, Finance Director

**Andee Edelson**, Director of Early Care & Education

**Sara Stephenson, MSW**, Program & Evaluation Coordinator

**Micki Bare**, Director of Marketing & Community Engagement & Outreach

### Staff Members

**Cindy Shoe**, Executive Assistant

**Kendra Wallace**, Accounting Specialist

**Wendy Tellez**, Program Assistant

**Kristy Umfleet**, Early Childhood Specialist

**Joy Johnson**, Infant-Toddler TA Specialist

**Scarlet Welborn**, Infant-Toddler TA Specialist

**Patty Sullivan**, ShapeNC Coordinator

**Meredith Shields**, Family & Literacy Engagement Specialist

**Susan Helsabeck**, Professional Development Specialist

# FY 2018-2019 Financial Overview

*Fiscal Year End 6/30/19*

## Revenue & Support

State Awards	\$2,660,391
Federal Awards	1,626,819
Other Government Awards	10,700
Private Contributions <i>(includes Foundation Grants &amp; United Way)</i>	109,494
Special Events	50,741
Other Receipts	17,697
Reserve from Prior Year	20,379
<b>Total Revenue &amp; Support</b>	<b><u>\$4,496,220</u></b>

## Expenditures

### Programs & Supporting Services

NC Pre-Kindergarten Program	\$1,852,899
Early Care & Education Affordability	960,544
Early Care & Education Quality	615,361
Family Support, Literacy, and Public Education	478,695
Health and Safety	312,011
Program Coordination & Evaluation	94,615
Other Expenses	7,964
<b>Total Program Services</b>	<b><u>4,322,089</u></b>

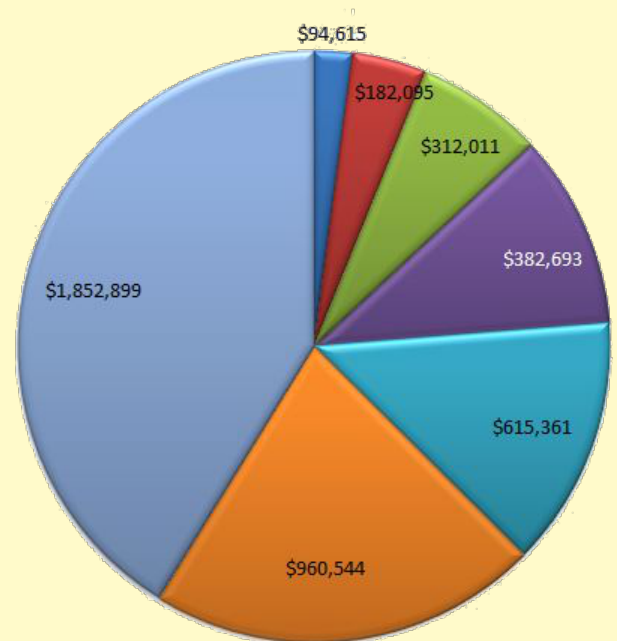
### Management & General

**174,131**

### Total Expenditures

**\$4,496,220**

## Expenditures by Category



## Cash & In-Kind

### Cash

Partnership	\$174,563
Funded Partners	40,249
<b>Total Cash</b>	<b><u>214,812</u></b>

### In-Kind

Partnership (includes 988 volunteer hours)	23,262
Funded Partners	48,762
<b>Total In-Kind</b>	<b><u>72,024</u></b>

### Total Cash & In-Kind

**\$286,836**

- Program Coordination / Evaluation
- Administration
- Health and Safety
- Family Support
- Early Care & Education Quality
- Early Care & Education Affordability
- NC Pre-Kindergarten Program

# 2018-2019 Sponsors & Donors

## Champions

**\$3000 and up**

Kiwanis Club of Asheboro, Natalya Mendez DDS, Acme-McCrary & Sapona Foundation, Melda Dyer

## Advocates

**\$1200-\$2999**

Bill & Ann Hoover, East Coast Lumber Company Inc., First United Methodist Church (Asheboro), Jerry & Stephanie Moore, Lisa Hayworth, Steve Pugh, Todd Benz/The Courier-Tribune, Pinnacle Financial Partners, Randolph County School System Staff, Tyler Wilhoit, Uwharrie Charter Academy

## Influencers

**\$750-\$1199**

Automasters of Asheboro LLC, Claude Eugene & Pat Holder, Clark & Diane Bell, Vernon Bowman, Health-source Chiropractic, The Timken Company, Lynn & Kathy Jones, David & Sharon Allen, Shannon & Walker McCrary, Dr. William & Kathy Walker, Susan & David Hayes, Bryan & Elizabeth Cone, Pam & Jimmy Hill, Waynette & Saba Araj, Carolina Pharmacy at Seagrove, Stacy & Christopher Griffin, Sam & Vicki Ramsey

## Partners

**\$350-749**

Advisors Financial Center LLP, Rebecca Craig, Angela & Brian Cox, Asheboro Fire & Security, Asheboro Dermatology & Skin Surgery, BB&T, Beck & Associates, Burge Flower Shop Inc., Burroughs Plumbing Inc., Drs. Bryan & Cheryl Freeman DDS, Chick-fil-A, David Gaskin, The Cutting Edge, First Bank, High Point Veterinary Hospital, Insurance Associates of the Triad, James & Carol Rich, James & Janice Gailey, James & Maggie Fetner, Modern Woodman of America, Dr. Stephen & Kelly Gainey, Ken Grady/KG Solutions, Debi & Jorge Laguieruela, Kevin & Julie Franklin, Sara Stephenson, Uwharrie Investment Advisors, Majestic Floor Covering LLC, Marcelo & Frances Pariz, Martinez & Associates Inc., Matthew & Jill Smith, McKenzie Properties & Investments, McRae Roofing Inc., Michael & Betsy Sink, Michael & Lonwood Keogh, New Market Civitans, Rep. Pat Hurley, Phil & Marilyn Koonce, Randolph Animal Hospital, RE/MAX Central Realty, Rheem Sales Company Inc., Roma S. Cheek DDS PA, Rotary Club of Archdale-Trinity, Jeremy Lanier, Shepherd's Way Day School, Grinz Orthodontics, Drs. Terry Worrell & Stephen Schuster, Thomas Tire, Timothy & Elizabeth Brabbie, Trinity Furniture Inc., North Meadows Mobile Home Community, Dr. Frances & William Jones, Woodmen Life Chapter 921, Zooland Civitan Club, Adam Gallimore, Charlie Miller Jr., Franklie Carter, Darwin Smith, Erin & Josh Britton, Ken Grady

## Friends

**Up to \$349**

Alexa Modderno, Andee Edelson, Association of RCRSP, Asheboro Junior Women's Club, Ben & Lori Owen, Bernie & Gwen Hall, Brenda Baughman, Cari Dyer, Charles Swiers, Chas McCrary, Cheryl Kelly, Cheryl Tilley, Clay & Wendy Showalter, Dare Spicer, Dave & Micki Bare, David & Joan & Luke Rotramel, Deborah Gates, Delton & Cindy Shoe, Dennis Michael Jensen, Doris Showalter, Dr. Brian & Ingrid Munley, Elizabeth Aldridge, Elizabeth Wittenberg, Elworth & Mary Cheek, Eric & Christie Luckenbach, Eric & Lisa Farlow, Express Employment Professionals, Felicia Barlow, Don & Belinda Helms, G&G Automotive Enterprises, Gary & Dawn Betts, Gerald & Tammy Albertson, Glenn & Holly White, Glenn & Kathy Osborne, Guilford Child Development, Drs. Gurmukh & Sukhwant Walha, Gwendolyn Williams, Heather Adams, Hopewell Friends Meeting, SarahBeth & Todd Campbell, Janet & Robert Reese, Janet & Dan Mackey, Jeffrey & Kendra Wallace, Jeffrey & Mary Scott, Jennifer Jones, Joanne Martell, John & Chastity Glover, John & Ellen Freeze, John C. Andrews Insurance Agency, John & Wendy Bowman, Johnny & Lucinda Parker, Karen Richardson, Kevin & Angela Gallimore, Lance & Tina Sisco, Laura King, Lauren Murray, Linda Murphy, Niccole Hugg-Suttles, Phill & Martha Morgan, Gil & Rosie Goldstein, M. & S. Brennan, Margaret Beck, Margaret & Ed Brown, Maria Pincus, Mark & Allison Mosley, Martha Morgan, McCrary Living Trust, McKenzie Real Estate, ME & MF Grantham, Mel & Nancy Neill, Michele & Michael Futrell, Molly & Charlie Lyons, Myra Gaddy, Patty & Kurt Sullivan, Dr. Patricia Vinocur & Gary Martin, Paula Cline, Paula Owens, PEMMCO Mfg., Phillip & Margaret Beck, Precious Memories Child Care Center, Rad Davis, Randleman Chamber of Commerce, RhinoLeap Productions, Rhonda Ratcliffe, Richard & Lucy Lamb, Martha Crotty, Rosemary Bray, Roy & Renee Green, Samuel & Gail Hancock, SD & LL Leonard, Spencer Henderson, Stephanie Rietschel, Stephen & Beth Davidson, Susan McBride, Susan McNeill, Talmadge & Sara Baker, Ted & Cynthia Craven, Teresa Canoy, The Children's Center of Asheboro, Kids of Hope, The Table, Tracie & Bruce Murphy, Tracy Chriscoe, Trollinger Construction Inc., Upton Accounting, Uwharrie Green School, William & Deborah Foster, William O. Fleming, Adina Horner, Anita Alexander, Baxter Hammer, Blake Cox, Brandon McKenzie, Brian Powell, Brian Stark, Art & Brooke Martinez, Rick & Sherry Brooks, Caitlin Tremper, Cathy C. Jones, Challis Macon II, Daniel Morris, Daniela Brown, Edward Ramsey, Erin Gaskin, Franklin Scott, Robert G. Goss, Harold Lilly, Helen Davis, Helen Lytch, Hollie Luther, Jennifer Anderson, Joe Brantley & Janice Weaver, Kathryn Thrill, Kyle Hill, Mark Trollinger, Michael Durham, Michael Gaskin, Paul Gaskin, Richard Young, Ryan Hilsinger, Scott Dunn, Scott LaPlant, Shirley, Halsey, Stephen Rumbley, Wayne Rowe, William Lanier

# FY 2018-2019 Accomplishments

## *Early Care & Education*

### **Child Care Services**

- **498** early educators took part in at least one of **94** workshops/trainings offered
- **98%** of Randolph County early educators attending at least one CCS-sponsored workshop reported increased knowledge and concrete skills
- **100%** of early educators who received 3 or more on-sites visits (TA) reported implementing at least two strategies to better meet the social/emotional needs of children in their care.

### **Child Care WAGE\$ Supplement**

- **87** early educators received at least one supplement through the WAGE\$ program
- **\$1,843** average six month supplement
- **95%** of active participants have an associate's degree or higher in Early Childhood Education
- **11%** turnover rate amongst WAGE\$ recipients (about 39% lower than general turnover)
- Professional Development
- **188** early educators completed initial professional development plans
- **55%** of Randolph County lead teachers have an AA or higher in Early Childhood Development or Early Childhood Education.

### **Child Care Scholarships/Dual Subsidy Programs**

- **152** children (average) per month received child care scholarships
- **80** families (average) per month benefited from child care scholarships

### **NC Pre-Kindergarten**

- **324** children in **9** communities served by the Pre-K program
- **96%** of Pre-K classrooms are led by teachers with at least a bachelor's degree and a current B-K license

## *Health*

### **ShapeNC**

- **10** centers impacted by work in Year 2 of Shape NC Phase III
- **650** children attended Week of the Young Child events

### **Child Care Health Nurse Consultation**

- **250** child care providers received training from CCHNC program
- **31** centers, **8** homes, and **7** NC Pre-K sites received visits from the Nurse Consultant
- **1,759** immunizations records reviewed for gaps or missing immunizations

## *Family Support*

### **Parents as Teachers**

- **50+** families served
- **780** home visits completed during the year

### **Incredible Years**

- **3** cohorts completed in different parts of the county
- **44** adult participants enrolled

### **Reach Out and Read**

- **3** pediatric offices participated, distributing **3,385** books

### **Dolly Parton Imagination Library**

- Number of children receiving books monthly grew from **822** to **2,220**
- **271** children graduated out of the program

### **Public Education**

- **6820** gently used and new books distributed to children at community events
- Agency participation in **30** community events reached more than **3000** adults and children with **37** volunteers assisting
- **12** newsletters distributed with an average open rate of **31%** and an average click rate of **7%**
- Facebook: Likes 7% increase, Organic Reach 49% increase, Page Engagement 58% increase
- Launched Instagram & Twitter accounts
- **7** press releases and 1 media alert distributed resulting in print, television, online, and radio coverage of agency news



# State of the Children

## How are the children?

The Randolph KidsReadyNC Team has been gathering and reviewing data that paints a picture of what it's like to be a child in Randolph County today. It also shows us where we need to focus our efforts. Where we can do better. What we need to address. Here are just a few facts we should all know about our children.

**8027**

Number of children  
younger than 5.

(2018 Census.gov)

## Health & Wellness

**54%**

Children living in  
poor or low-income  
homes.

(2016 NC CHILD)

**14.5%**

Obesity Rate ( $\geq 95$ th  
Percentile) for children  
2-4 years old.

State Rank of 100 = 51

(2015 NC PedNESS)

**24%**

Children age birth-18  
living in food  
insecure households.

(2018 NC Early Education  
Coalition)

## Early Care & Education

**69%**

Children age birth-5  
with all parents  
working.

(2018 NC Early Education  
Coalition)

**37%**

DECREASE in  
number of licensed  
child care facilities  
since 2012.

(2018 RPC Data)

**19%**

Percent of ELIGIBLE  
children age birth-3  
who are served by  
Child Care Subsidy.

(2018 NC Early Education  
Coalition)

2018 EOG 3rd Grade  
Proficiency:

**ACS 50.3%**  
**RCSS 55.3%**  
**NC 55.9%**

(NC DPI)

# Learn More & Get Involved

## Advocate

Brain development research tells us that more than 85% of brain growth occurs in the first 5 years of life. What infants, toddlers, and preschoolers experience during this critical period will impact the rest of their lives. Every child deserves the best start. Join us to educate community leaders, policymakers, and elected officials. Your voice can make a difference. Learn more at [RandolphKids.org](http://RandolphKids.org).

## Volunteer

*"Many hands make light work."*  
~Proverb

What are your volunteer interests?

- ☐ Parade Book Distribution
- ☐ Informational Booths
- ☐ Play Dayz (outdoor play)
- ☐ Week of the Young Child
- ☐ Office Help
- ☐ Gala Committees
- ☐ Sustainability Committee
- ☐ Other Committees
- ☐ Reading to Children

## Invest

*"We make a living by what we get.  
We make a life by what we give."*  
~Winston S. Churchill

What level of investment can you make in our young children, future workforce, and the greater community?

- ☐ **Champion** \$3000+
- ☐ **Advocate** \$1200-\$2999
- ☐ **Influencer** \$750-\$1199
- ☐ **Partner** \$350-\$749
- ☐ **Friend** Up to \$349

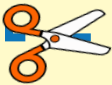
My name is: \_\_\_\_\_

Call me at \_\_\_\_\_ or email me at \_\_\_\_\_

Complete and mail to: **Randolph Partnership for Children**  
**349 Sunset Ave.**  
**Asheboro, NC 27203**

Or scan and email to: **[marketing@randolphkids.org](mailto:marketing@randolphkids.org)**

*Randolph Partnership for Children is a 501(c)3 nonprofit. Tax ID 31-1612024*



For more information about Randolph Partnership for Children's programs, initiatives, volunteer opportunities, professional development, and more:

Call us at 336-629-2128

Visit us online at [RandolphKids.org](http://RandolphKids.org)

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