

PRESS RELEASE

FOR IMMEDIATE RELEASE

Reach Out and Read sites earn High-Quality Program designation

ASHEBORO, N.C. (11/15/19) — On Friday, Nov. 15, Randolph Partnership for Children (RPC) was notified it received the High-Quality designation for its Reach Out and Read programs in Randolph County.

The High-Quality Program seal was created to validate the intervention and professionalize its integration within pediatric offices. Locally, it also elevates the partnership between RPC, its partner pediatric offices, and Reach Out and Read Carolinas.

"Your work is critical to the healthy relationships and interactions children have with their parents and caregivers in the early years, including important every-day moments centered around snuggling up with a book or a story," Reach Out and Read Carolinas Regional Director Callee Boulware said in the letter to RPC.



Reach Out and Read is an early literacy program through which local pediatricians and healthcare providers who provide well-child check-ups "prescribe" books and family reading time. Participating doctor's offices include a literacy-rich child's waiting area filled with children's books. At well-child check-ups, the child receives a free book to take home and parents receive guidance on how to incorporate time for reading together into their child's daily routine.

"Receiving the ROR Carolinas' High Quality distinction is cause for celebration! In Randolph County, we are committed to implementing programs with the highest level of quality and model fidelity because we want to make the greatest possible impact and help our young children and families achieve the greatest potential results," RPC Executive Director Lisa Hayworth said. "As a non-profit organization, the Randolph Partnership for Children belongs to the community. It matters greatly to us that we carefully steward all monies invested in us, and it thrills us when we can point to tangible proof that we are achieving our mission and providing excellent returns on those investments."

Currently, RPC's Reach Out and Read sites include Asheboro Children's Health and Randolph Health Pediatrics in Asheboro, and Randolph Health Liberty in Liberty. RPC is working to onboard additional sites in 2020.