

FOR IMMEDIATE RELEASE

Partnership for Children distributes 5396 books during holiday parades

ASHEBORO, N.C. (December 19, 2019) — Randolph Partnership for Children staff members, along with more than 90 volunteers walked in seven holiday parades this month and handed out 5396 books to young children along the parade routes.

During the Asheboro Christmas Parade on Friday, Dec. 6, staff members were joined by members of Kiwanis of Asheboro, Asheboro High School Key Club members and others to hand out 2600 books. They walked alongside the Gift of Reading float, which also featured parents and children from Teddy Bear Child Care Center. Kiwanis of Asheboro donated \$3000 to help purchase the books distributed in that parade.

On Saturday, Dec. 7, staff and volunteers walked alongside the Liberty Elementary School float, which was themed “Wild About Learning,” and distributed 678 books during the Liberty Christmas Parade. Staff and volunteers, including the Randleman High School Junior Civitans, walked alongside the New Market Civitans float to distribute 900 books during the Randleman Christmas Parade. Melinda Mabe, Shelly Garner, and members of the First Horizon Bank of Seagrove team handed out 100 books during the Seagrove Christmas Parade. And Amanda Ratliffe, a parent educator with the Parents as Teachers program, coordinated efforts to hand out 100 books at the Franklinville Christmas Parade.



New for 2019, the New Market Civitans and the Randleman High School Junior Civitans joined RPC to hand out 900 books

On Sunday, Dec. 8, staff and volunteers walked the Archdale Christmas Parade route to distribute another 868 books.

On Saturday, Dec. 14, Ratliffe worked with Ramseur Boy Scout Troop 508 to hand out another 150 books at the Ramseur Christmas Parade.

“Every year, we look forward to seeing the smiles in the eyes and on the faces of young children as we hand out brand new books for them to take home and enjoy,” Executive Director Lisa



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Hayworth said. “The generosity of long-time partners Kiwanis Club of Asheboro—financially as well as boots on the ground—and new partners such as New Market Civitans and First Horizon Bank of Seagrove, truly speaks to the giving spirit of our citizens. It’s inspirational to begin the holiday season in a way that supports the success of Randolph County’s children.”

The more than 90 volunteers this year represented a 44 percent increase over last year’s participation. In 2018, RPC distributed 5174 books during holiday parades. The total number distributed this month is a 4 percent increase over 2018.

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About the Randolph Partnership for Children: Since 1999, the Randolph Partnership for Children (RPC), a non-profit organization, has been the community’s lead organization for young children and their families. RPC brings together diverse agencies, individuals, organizations and communities to ensure all children enter school ready to succeed. RPC is a United Way agency. For more information, visit www.randolphkids.org.

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