



2019-2020

# Annual Report to the Community

TOGETHER WE ARE BETTER



"I think, at a child's birth, if a mother could ask a fairy godmother to endow it with the most useful gift, that gift would be curiosity."

*-Eleanor Roosevelt*



# 2019-2020 Board of Directors

## OFFICERS

Jerry Moore, *Chair*  
Marcelo Pariz, *Vice-Chair*  
Debi Lagueruela, *Secretary*  
Wayne Rowe, *Treasurer*



## DIRECTORS

### 2017-2020

Sarah Beth Campbell  
Chastity Glover  
Tyler Wilhoit

### 2019-2022

Susan Hayes  
Dr. Lynette Graves  
Hope Haywood  
Art Martinez  
Tracie Murphy

### 2018-2021

Niccole Hugg-Suttles  
Sarah Lanier  
Shannon McCrary  
Jody Walker  
Kathy Walker



## Vision

We believe children are our future, and the community is an essential part of their path to success.

## Mission

To ensure strong families with healthy, well-prepared children by galvanizing our community to advocate for and invest in their future.

### The Partnership:

- Conducts research, facilitates county-wide and community-specific planning, and allocates/leverages funds to support programs that benefit young children, birth-5, and their families.
- Is a catalyst for bringing together diverse sectors and interests to help develop solutions.
- Serves as the central source of information and technical assistance to improve the quality of child care in Randolph County.
- Educates the community on the critical needs of young children and the importance of early education.



# Together We Are Better

Dear Randolph County,

This report reflects the impacts made possible through many dedicated community partners working together to ensure child well-being in our beloved county. It tells the story of the multi-sector collaborations and partnerships that increase the impact of what the Randolph Partnership for Children is doing for our youngest residents—nearly 10,000 young children, birth to five, who hold the key to all of our futures.

The 2019-2020 year has been unlike any other in the Partnership's 21-year history. COVID-19 hit fast and deep, requiring us to re-think and re-design many longstanding services, day-to-day activities, and systems of delivery. We celebrate the resolve of our staff, board, funded partners, early educators, key collaborators, volunteers, and donors in not only finding workarounds, but also in utilizing the COVID-19 challenge to assess how we can make new approaches work to our advantage and for the betterment of those we serve.



**Executive Director Lisa Hayworth**



**Board Chair Jerry Moore**

Throughout the work of the Partnership, one of the overarching goals is to help our young children, families, and community be resilient in the face of adverse experiences. We owe the Partnership's organizational resilience in this unprecedented time to everyone who stayed the course with us—offering support and encouragement, serving as thought partners, giving time, talent, and treasure, and lifting us up so that we can continue to lift up the next generation of doers, dreamers, and leaders.

Together we are better, indeed. We are grateful for you.

**Jerry Moore**  
Board Chair

**Lisa Hayworth**  
Executive Director

## 2019-2020 Agency Staff

### *Management Team*

**Lisa Hayworth**, Executive Director

**Adina Horner**, Finance Director

**Andee Edelson**, Director of Early Care & Education

**Sara Stephenson**, Program & Evaluation Coordinator

**Micki Bare**, Director of Marketing & Community Engagement & Outreach

### *Staff Members*

**Cindy Shoe**, Executive Assistant

**Kendra Wallace**, Accounting Specialist

**Wendy Tellez**, Program Assistant

**Kristy Umfleet**, Early Childhood Specialist

**Joy Johnson**, Infant-Toddler TA Specialist

**Scarlet Welborn**, Infant-Toddler TA Specialist

**Patty Sullivan**, ShapeNC Coordinator

**Meredith Shields**, Family & Literacy Engagement Specialist

**Susan Helsabeck**, Professional Development Specialist

# FY 2019-2020 Financial Overview

*Fiscal Year End 6/30/20*

## Revenue & Support

State Awards	\$2,741,724
Federal Awards	1,755,568
Other Government Awards	-0-
Private Contributions <i>(includes Foundation Grants &amp; United Way)</i>	154,885
Special Events	16,521
Other Receipts	20,200
Reserve from Prior Year	133,384
<b>Total Revenue &amp; Support</b>	<b><u><u>\$4,822,282</u></u></b>

## Expenditures

### Programs & Supporting Services

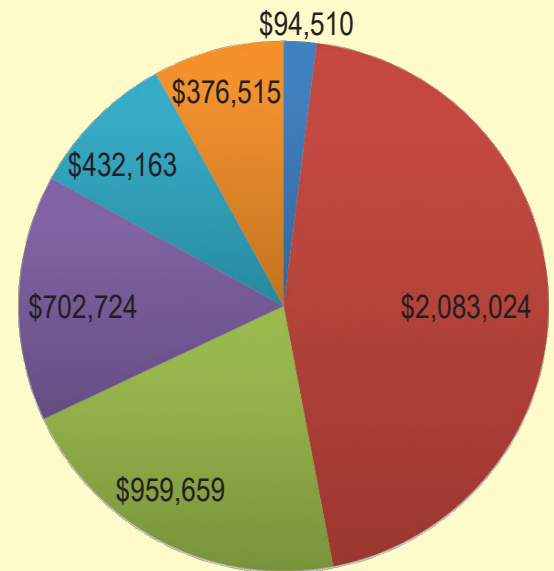
NC Pre-Kindergarten Program	\$2,083,024
Early Care & Education Affordability	959,659
Early Care & Education Quality	702,724
Family Support, Literacy, and Public Education	432,163
Health and Safety	376,515
Program Coordination & Evaluation	94,510
Other Expenses	8,951
<b>Total Program Services</b>	<b><u><u>4,657,546</u></u></b>

### Management & General

**164,736**

### Total Expenditures

**\$4,822,282**



## Cash & In-Kind

### Cash

Partnership	\$113,858
Funded Partners	-0-
<b>Total Cash</b>	<b><u><u>113,858</u></u></b>

### In-Kind

Partnership (includes 988 volunteer hours)	25,746
Funded Partners	61,522
<b>Total In-Kind</b>	<b><u><u>87,268</u></u></b>

### Total Cash & In-Kind

**\$201,126**

# 2019-2020 Sponsors & Donors

## Champions

*\$3000 and up*

Acme McCrary & Sapona Foundation, Dr. Natalya Mendez, Kiwanis Club of Asheboro

## Advocates

*\$1200-\$2999*

Claire B. Davis, Beck & Associates, First United Methodist Church of Randleman, Pinnacle Financial Partners

## Influencers

*\$750-\$1199*

Asheboro Fire & Security, Carolina Pharmacy/Seagrove, Charlie & Lisa Miller, David & Sharon Allen, Hope Haywood, Larry & Frieda Jessup, McDowell Lumber Company Inc., McKenzie Properties & Investments, Charlie & Susan Swiers

## Partners

*\$350-749*

Advisors Financial Center LLP, BB&T/Truist Financial, Branco Enterprises/Clothes Warehouse, Bryan & Cheryl Freeman DDS PA, Bryan & Elizabeth Cone, Chad & Stephanie Branson, Clark Bell Lawyer, College Stores Association of NC, Committee to Elect Pat Hurley, David & Judy Bryant, Grinz Orthodontics Asheboro, High Point Veterinary Hospital, Johnny & Lucinda Parker, Dr. Stephen & Kelly Gainey, Lisa Hayworth, McRae Roofing Inc., Michael & Lonwood Keogh, RE/MAX Central Realty, The Timken Company, Thomas Tire, Trinity Furniture Inc., William & Dr. Frances Jones, Zooland Civitan Club

## Friends

*Up to \$349*

Angela Cox, Archdale United Methodist Church Seniors, Asheboro Junior Women's Club, Association of RCRSP, Bank OZK, Braxton Craven School, Carrie Becker, Cynthia Patrum Godfrey, Daniel & Elizabeth Morris, Darwin Smith, Dave & Julie Fowler, Dawn & Gary Betts, Debi Lagueruela, Deborah & Robert Dowling, Dina Fletcher, Dr. Brian & Ingrid Munley, Dr. Roma Cheek, Elaine Witkowski, Gurmukh Singh & Sukhwant Walha, Helen Lytch, James & Pam Hill, Jerry Moore, Jody Walker, John & Chastity Glover, John & Ellen Freeze, Jonathan Haywood, Karen Richardson, Kelly Lanier, Kirsten Stovall, Kivett Insurance & Financial Services, Leslie & Chad Lomax, Lester Rivenbark, Dr. Lynette Graves, Marcelo & Frances Pariz, Margaret Beck, Martha Crotty, Mary Lyons, Melissa Simmons, Michele & Dave Bare, Niccole Hugg-Suttles, Patricia & Kurt Sullivan, Patti Phillips, Randleman Elementary School, Mel & Nancy Neill, Richard & Lucy Lamb, Ron & Adina Horner, Rosemary Bray, Roy & Renee Green, Sara Stephenson, Sarah Campbell, Susan Hayes, The Table Bakery LLC, Tracie Murphy, Tyler Wihoit, Walker & Shannon McCrary, Wayne Rowe, Zac Beane, Zachary Hooker

# FY 2019-2020 Accomplishments

## *Early Care & Education*

### **Child Care Services**

- **539** early educators took part in at least one of **63** workshops/trainings offered
- **99.5%** of Randolph County early educators attending at least one CCS-sponsored workshop reported increased knowledge and concrete skills
- **100%** of early educators who received 3 or more on-sites visits (TA) reported implementing at least two strategies to better meet the social/emotional needs of children in their care.

### **Child Care WAGE\$ Supplement**

- **89** early educators received at least one supplement through the WAGE\$ program
- **\$1,755** average six month supplement
- **92%** of active participants have an associate's degree or higher in Early Childhood Education
- **8%** turnover rate amongst WAGE\$ recipients (significantly lower than general turnover rate)
- Professional Development
- **95** early educators completed initial professional development plans
- **73%** of Randolph County lead teachers have an AA or higher in Early Childhood Development or Early Childhood Education.

### **Child Care Scholarships/Dual Subsidy Programs**

- **113** children (average) per month received child care scholarships
- **57** families (average) per month benefited from child care scholarships

### **NC Pre-Kindergarten**

- **373** children in **9** communities served by the Pre-K program
- **100%** of Pre-K classrooms are led by teachers with at least a bachelor's degree and a current B-K license

## *Health*

### **ShapeNC**

- **15** centers impacted by work in Year 3 of Shape NC Phase III

### **Child Care Health Nurse Consultation**

- **186** child care providers received training from CCHNC program
- **21** centers, **3** homes, and **7** NC Pre-K sites received visits from the Nurse Consultant
- **1,932** immunizations records reviewed for gaps or missing immunizations

## *Family Support*

### **Parents as Teachers**

- **56** families served
- **692** home visits completed during the year

### **Incredible Years**

- **3** cohorts completed in different parts of the county
- **46** adult participants enrolled

### **Reach Out and Read**

- **3** pediatric offices participated, distributing **2,783** books

### **Dolly Parton Imagination Library**

- Number of children receiving books monthly grew from **2,220** to **3,608**
- **649** children graduated out of the program

### **Public Education**

- **6,600** gently used and new books distributed to children at community events
- Agency participation in **17** community events reached more than **2,200** adults and children with **91** volunteers assisting
- **12** newsletters distributed with an average open rate of **30%** and an average click rate of **8%**
- **12** press releases distributed resulting in print, television, online, and radio coverage of agency news
- Social Media: Facebook: Likes = 3942 (4% increase), Twitter: Followers = 61 (30% increase), Instagram 454 followers (as of 10/14/20).
- Website: Users 5,006 (new 4,951), Sessions 6,722, Pageviews 18,004, Average Session Time 1:52

# State of the Children

## How are the children?

The Randolph ChAMPS Team gathers and reviews data that paints a picture of what it's like to be a child in Randolph County today. It also shows us where we need to focus our efforts. Where we can do better. What we need to address. Here are just a few facts we should all know about our children.

**8045**

Number of children  
younger than 5.

(2019 Census.gov)

## Health & Wellness

**52.8%**

Children living in poor  
or low-income homes.

(2017 NC CHILD)

**14.5%**

Obesity Rate ( $\geq$ 95th  
Percentile) for children  
2-4 years old.

State Rank of 100 = 51

(2018 NC PedNESS)

**20.9%**

Children living in food  
insecure households.

(2017 NC CHILD)

## Early Care & Education

**69%**

Children age birth-5  
with all parents  
working.

(2018 NC Early Education  
Coalition)

**58%**

Child care  
programs with 4 or  
5 stars.

(2019 DCDEE)

**71%**

Children younger  
than 6 enrolled in  
licensed care that is 4  
or 5 stars.

(2019 DCDEE)

2019 EOG 3rd Grade  
Reading Proficiency:

**ACS 46.1%**

**RCSS 55.2%**

**NC 56.8%**

(NC DPI)

# Learn More & Get Involved

## Advocate

Brain development research tells us that more than 85% of brain growth occurs in the first 5 years of life. What infants, toddlers, and preschoolers experience during this critical period will impact the rest of their lives. Every child deserves the best start. Join us to educate community leaders, policymakers, and elected officials. Your voice can make a difference. Learn more at **RandolphKids.org**.

## Volunteer

*"Many hands make light work."  
~Proverb*

What are your volunteer interests?

- ☐ Parade Book Distribution
- ☐ Informational Booths
- ☐ Play Dayz (outdoor play)
- ☐ Week of the Young Child
- ☐ Office Help
- ☐ Gala Committees
- ☐ Sustainability Committee
- ☐ Other Committees
- ☐ Reading to Children

## Invest

*"We make a living by what we get.  
We make a life by what we give."  
~Winston S. Churchill*

What level of investment can you make in our young children, future workforce, and the greater community?

- ☐ **Champion** \$3000+
- ☐ **Advocate** \$1200-\$2999
- ☐ **Influencer** \$750-\$1199
- ☐ **Partner** \$350-\$749
- ☐ **Friend** Up to \$349
- ☐ I would like to discuss making a **Legacy Gift** to Randolph Partnership for Children.

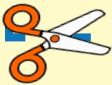
My name is: \_\_\_\_\_

Call me at \_\_\_\_\_ or email me at \_\_\_\_\_

Complete and mail to: **Randolph Partnership for Children**  
**349 Sunset Ave.**  
**Asheboro, NC 27203**

Or scan and email to: **marketing@randolphkids.org**

*Randolph Partnership for Children is a 501(c)3 nonprofit. Tax ID 31-1612024*



For more information about Randolph Partnership for Children's programs, initiatives, volunteer opportunities, professional development, and more:

Call us at 336-629-2128

Visit us online at [RandolphKids.org](https://www.RandolphKids.org)

Connect with us:



<https://www.facebook.com/RandolphCountyPartnershipforChildren/>



[https://www.instagram.com/randolph\\_kids/](https://www.instagram.com/randolph_kids/)



[https://twitter.com/RPC\\_kids](https://twitter.com/RPC_kids)



<https://www.linkedin.com/company/randolph-county-partnership-for-children/>