

**FOR IMMEDIATE RELEASE**

## **Randolph Partnership for Children awarded third Think Babies™ NC Alliance Micro Grant**

**ASHEBORO, N.C. (May 12, 2021)** — The Think Babies™ NC Alliance announced on Tuesday Randolph Partnership for Children (RPC) is one of five communities in North Carolina that will receive a micro grant to support community advocacy efforts focused on infants, toddlers, and their families.



**Think Babies™ NC Alliance**

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This is the fourth round of Community Partner Micro-Grants that Think Babies™ NC has funded in order to increase public awareness and policymaker support for issues impacting our youngest children across the state. This is RPC's third time as a recipient of the grant.

In its announcement, Think Babies™ NC Alliance stated, "COVID-19 has made it abundantly clear that young children and families face many challenges in every corner of our state. We know that these committed local partners will help to make babies the top priority in North Carolina's recovery and beyond, as we work together to help advance solutions for babies and their families."

RPC, in collaboration with 15 community partners that make up Randolph ChAMPS (Children's Advocates for Maximizing Potential & Success), will use the funding to create a video for policymakers, business owners, and the general public that showcases the importance of high quality early care and education, especially in the first 3 years of life, as the foundation for strong communities and a healthy economy. The video will include key points related to parent support, brain growth, equity, and quality care. Local parents and child care centers will be featured. RhinoLeap Productions will be producing the video.

"RPC and Randolph ChAMPS are pleased that we will have this new communications tool to help all of Randolph County better understand the many direct connections between the earliest years of life and healthy, thriving communities," Executive Director Lisa Hayworth said. "We are thrilled that the Think Babies™ NC Alliance has funded the production of our video."

The four other grantees for this round of micro grants are the Black Child Development Institute—Charlotte Affiliate, Children & Youth Partnership for Dare County, Partnership for Children of Wayne County, and Rockingham County Partnership for Children. Funding for the



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micro grants is provided with support from the national ZERO TO THREE Think Babies™ campaign.

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**About the Randolph Partnership for Children:** Since 1999, Randolph Partnership for Children (RPC), a non-profit organization, has been the community's lead organization for young children and their families. RPC brings together diverse agencies, individuals, organizations, and communities to ensure all children enter kindergarten healthy and ready to succeed in school and life. RPC is a United Way agency. For more information, visit [www.randolphkids.org](http://www.randolphkids.org).

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