

# **PRESS RELEASE**

### FOR IMMEDIATE RELEASE

## Pinwheel gardens in full bloom throughout Asheboro, Randolph County

#### ASHEBORO, N.C. (April 4, 2022) —

Randolph Partnership for Children (RPC) staff and board members planted pinwheel gardens in the front yard of their offices on April 1 to mark the beginning of Child Abuse Prevention Month. Staff then walked through downtown Asheboro to plant pinwheel gardens in front of local businesses. Other businesses and agencies throughout Randolph County have also planted pinwheels.



The blue and silver pinwheels symbolize childhood happiness and whimsy. They're planted as a physical reminder of the bright futures all children deserve. The pinwheel gardens will remain in place throughout the month of April.

RPC, along with Prevent Child Abuse North Carolina (PCANC), uses April to spotlight the importance of caring connections, supportive environments, and positive experiences for all children and families. This year marks the third Child Abuse Prevention Month occurring during the COVID-19 pandemic. In times of crisis, families experience great stress, which can lead to significant increases in the risk of child maltreatment. Stressors such as loss of employment, loss of income due to lack of paid leave, the necessity of new child care and schooling arrangements, and food insecurity have greatly burdened families with children.

"Too often, our society thinks of raising healthy children as a parent or caregiver's responsibility alone," Executive Director Lisa Hayworth said. "In reality, we all benefit when we work together to lessen the load of stress placed on families."

According to PCANC, despite the unprecedented children and families are experiencing due to the pandemic, child maltreatment is preventable. There are programs, strategies, and policies that are proven to strengthen families so they can address basic needs and better care for their children. PCANC is hosting a free webinar on April 20 to strengthen community members' abilities to alleviate child maltreatment.

To learn more about the webinar and register, or for general information on child abuse prevention and strategies anyone can implement, please visit www.preventchildabusenc.org.





**About the Randolph Partnership for Children:** Since 1999, the Randolph Partnership for Children (RPC), a non-profit organization, has positively impacted the lives of Randolph County's young children. As the community's lead organization for young children and their families, RPC works with and through diverse agencies, individuals, organizations, and communities to ensure all children enter school healthy and ready to succeed in school and life. RPC is a United Way agency. For more information, visit <u>www.randolphkids.org</u>.

### CONTACT:

Micki Bare, Director of Marketing & Community Engagement Randolph Partnership for Children, 349 Sunset Ave., Asheboro, NC 27203 336-629-2128 Ext. 12; mbare@randolphkids.org