

PRESS RELEASE

FOR IMMEDIATE RELEASE

Randolph Partnership for Children receives donation for annual Gift of Reading.

ASHEBORO, N.C. (October 20, 2022) — Randolph Partnership for Children (RPC) received a \$2500 donation for early literacy from Kiwanis Club of Asheboro on Tuesday.

On Oct 11, Jim Marlowe, club president, presented the check to Executive Director Lisa Hayworth. The funds will be used to purchase books that will be distributed during the Asheboro Christmas Parade, planned for December 2 in downtown Asheboro. This early literacy project is known as the Gift of Reading.



Kiwanis Club of Asheboro President Jim Marlowe presents check to Lisa Hayworth, Randolph Partnership for Children (RCP) Executive Director, and Kim Radcliffe, RCP Director of Marketing and Community Engagement and Kiwanis Member, on Oct. 11. The donation will be used to purchase children's books for the Asheboro Christmas Parade where Partnership Staff and Volunteers distribute them to the young children in the crowd.



PRESS RELEASE

"The Kiwanis Club of Asheboro has been providing funds to the Partnership to purchase books to be distributed to children at the Asheboro Christmas Parade since 2004. Kiwanians and Key Club members join Partnership staff and board members in passing out the books along the parade route," Lynn Jones, club secretary and RPC board director said. "It is a highlight of the Christmas season for our club as we strive to fulfill the Kiwanis International goal of 'improving the world one child and one community at a time.'"

The Gift of Reading is one of several early literacy initiatives headed by RPC. Research shows having books in the home and reading to young children positively impacts their future academic growth and job attainment. Other initiatives include Dolly Parton's Imagination Library, Reach Out and Read, and Books for Babies.

"Reading with young children ignites creativity, sparks curiosity, and stimulates the imagination in young children," Hayworth said. "There is no better gift than the Gift of Reading."

###

About the Randolph Partnership for Children: Since 1999, the Randolph Partnership for Children (RPC), a non-profit organization, has positively impacted the lives of Randolph County's young children. As the community's lead organization for young children and their families, RPC works with and through diverse agencies, individuals, organizations, and communities to ensure all children enter school healthy and ready to succeed in school and life. RPC is a United Way agency. For more information, visit www.randolphkids.org.

CONTACT:

<u>Kim Radcliffe, Director of Marking and Community Engagement Lisa Hayworth, Executive Director</u>

Randolph Partnership for Children, 349 Sunset Ave., Asheboro, NC 27203 336-629-2128 Ext. 120; lhayworth@randolphkids.org kradcliffe@randolphkids.org